



2018 Major Show Updates

THE LIVESTOCK DIVISION TEAM

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Exhibitor Newsletter: sign-up at:

<http://www.rodeohouston.com/Get-Involved/Exhibitors-Participants/Livestock-Show>

Facebook: <https://www.facebook.com/HoustonLivestockShowExhibitors/>

2017 Show Stats

Attendance: 2,611,176

Junior Show Entries: up 7% over 2016; 19,453 entries

Calf Scramble: 365 certificates totaling \$730,000

Educational Giving: The Show committed more than \$26 million in 2017.

- \$14,272,000 in scholarships
- \$525,400 in graduate assistantships
- \$3,614,360 in educational program grants
- \$7,653,750 for 2017 junior show exhibitors (this includes the junior auctions).
- Additional premiums will go out in September

2018 Show Dates

February 27 – March 18, 2018

Major Changes

Junior Breeding Beef Heifer Substitution Fee

- Feb 1st or prior: no charge for substitution
- Feb 2nd – March 1st: \$50 per entry
- March 2nd – check-in: \$250 per entry

Scramble Heifer Move-in and Show Date Change

- Scramble heifers will move-in on Wednesday afternoon, March 7th and Show Thursday afternoon, March 8th

Grounds Admission Price:

- Season Pass - \$35/pass; price increase by \$10
- Adult Day Admission - \$15/person; price increased by \$5

Lamb and Goat Auction Sale Lots Increase

- Lambs – Re-adjusting the sale percentages per breed. Adding a third class of Dorpers which will create 6 new sale lots for this new class.
- Goats – adding 12 sale lots, one lot per class.

Turkey Show

- Turkey Toms will be shown in 2018
- Top 50 Hens and the Top 50 Toms will be placed and sold in the auction

Junior Market Shows

Junior Market Lamb & Goat Shows: March 7th – 9th

- **Judges:**
 - Lambs – Dr. Scott Greiner, Blacksburg, VA
 - Goats – Brandon Callis, El Reno, OK
- **Lamb Carcass Contest**
 - Increase carcass weight from 85 pounds to 100 pounds
 - Increase the maximum adjusted fat thickness at the 12th rib from .25 inches to .30 inches
 - Increase the maximum USDA Yield Grade from 2.9 to 3.4

Junior Market Poultry: March 7th – 8th

- Broiler Show- March 7; Turkey Show – March 8; Grand Drive – March 8
- Judges will be announced once finalized

Junior Market Barrow Show – March 10th – 15th

- **Wave 1:** Dark Barrows; **Wave 2:** Light Barrows
- **Judges:** Grant Grebner, Washburn, IL and Andy Rash, Kewanee, IL
- **Champion Drive Weigh Back:** Increased the weigh back by 5 pounds per wave
 - Wave 1: Market barrows weighing 20 lbs. less than the minimum or more than 20 lbs. above the official weight will be disqualified.
 - Wave 2: Market barrows weighing 15 lbs. less than the minimum or more than 15 lbs. above the official weight will be disqualified

Junior Market Steer Show & Scramble Steer Show: March 12th – 16th

- **Judges:**
 - Market Steer: Jack Ward, Kansas City, MO
 - Scramble Steer: Dr. Jim Mazurkiewicz, College Station, TX
- **Steer Classification:** Exhibitors will declare how they want to classify steers. For Red, Black, Other Cross breeds, steers can be declared as either a Red Cross, Black Cross, or Other Cross. Steers classified out of the Red or Black Cross divisions will be classified as Other Cross.
- **Bedding:** working on stall cleanliness. Moving up the time heifers have to be out on Sunday to give our crews the time needed to clean and refresh stalls.

Junior Breeding Shows

Junior Breeding Gilts: March 1st – 2nd

- **Judge:** Jason Hirschfeld, Benedict, NE
- **Penning Assignments:** Gilts will be given pen assignments at 288 similar to barrows and we will use the back dock and east wash rack to speed up move-in

Junior Breeding Sheep: March 3rd – 5th

- **Judge:** Marvin Ensor, San Angelo, TX

Scramble Heifer Show: March 7th – 8th

- Judges will be announced once finalized

Junior Breeding Beef Heifer Show: March 8th – 11th

- **Judges:**
 - **Blake Nelson, Platte City, MO**
 - Grey Brahman, Red Brahman, Beefmaster, Hereford, & Santa Gertrudis
 - **Chris Mullinix, Manhattan, KS**
 - Maine Anjou, Simmental, ARB, Limousin, Chianina, Shorthorn, Charolais, & Simbrah
 - **Deb Core, Pleasantville IA**
 - ORB, Red Brangus, Polled Hereford, Red Angus, Angus, & Brangus
- **Schedule:**
 - Show A - Friday, March 9
 - East: ORB, Red Brangus, Hereford, Beefmaster
 - West: Maine-Anjou, Simmental, ARB, Limousin, Polled Hereford
 - Release: ORB, Red Brangus, Hereford, Maine Anjou, Simmental, and ARB will be released on Friday, March 9. Cattle will start releasing at noon, cattle will not be released until their breed has finished showing. Beefmaster, Limousin, and Polled Hereford will be released at 2 p.m. on Saturday, March 10.
 - Show B – Saturday, March 10
 - East: Chianina, Santa Gertrudis, Red Brahman, Grey Brahman
 - West: Red Angus, Angus, Shorthorn, Charolais
 - Release: Beefmaster, Limousin, Polled Hereford, and breeds shown on Saturday prior to 2 pm will be released at 2 pm on Saturday, breeds shown after 2 pm on Saturday will be released upon completion of show except for Grey Brahman and Charolais. Grey Brahman and Charolais will be released Sunday, March 11 at 7 a.m.
 - Show C – Sunday, March 11
 - East: Brangus
 - West: Simbrah
 - Champion Drive 30 minutes after completion of breed shows
 - Release: Grey Brahman and Charolais release at 7 am. Breeds shown on Sunday morning will release upon completion of breed show, all cattle must be out of the barn by 5 pm on Sunday.

Junior Dairy Heifer Show: March 16th – 18th

Contests

Schedule			
Contest	Date(s)	Contest	Date(s)
Young Guns Sporting Clay Shoot	February 23 - 26	State FFA Tractor Tech Contest	March 11 - 12
4-H/FFA Beef Quiz Bowl	March 2	4-H/FFA Wildlife Habitat	March 10
4-H/FFA Range & Plant ID	March 3	Public Speaking Contest	March 11
4-H/FFA Floriculture	March 3	4-H/FFA Livestock Judging	March 12
4-H/FFA Nursery Landscape	March 3	4-H/FFA Wool Judging	March 12
Ag Robotics	March 3	4-H/FFA Poultry Judging	March 13
Ranching & Wildlife Poster Board	March 3	4-H/FFA Vet Science	March 13
Ranching & Wildlife Video Contest	TBD	Ag Product ID	March 14
4-H/FFA Meat Judging	March 4	4-H/FFA Dairy Judging	March 17
Ag Science Fair	March 4	4-H/FFA Food Challenge Contest	TBD
4-H/FFA Horse Judging	March 5	Ag Mechanics Contest	March 16 - 18

Junior Commercial Steers

- **Important Dates**
 - September 1st – Online Intent Form Opens
 - September 30th – Cattle must be purchased
 - October 10th – Deadline to enter Online Letter of Intent and Postmark deadline for Original Scale Tickets

Ag Mechanics

- **Superintendent:** Dr. Curtis Langley
- **Scholarships:** Technical school scholarships are available for graduating seniors, please see more information below.
- Working on changes for judge's orientation and judging sheets to ensure a better contest

Ranching & Wildlife Video Contest

- New Contest for 2018
- Hosted the first week of show. More details to follow as available.

Ag Science Fair and Ag Public Speaking

- Topic category and title of speech will not be required during online entry. This will be entered during the manuscript upload in January.

Calf Scramble

- **Progress Show:** October 27 - 28 at the Humble Civic Center
 - Open to all current exhibitors in the calf scramble program
 - No fee to attend
 - Heifers are shown by division, steers are shown by weight

Scholarships

- **Exhibitor Scholarships:** 30, four-year; \$20,000
- **4-H/FFA Scholarships:** 140 (70 4-H/70 FFA); four-year; \$20,000
- **Technical School Scholarships:** 5, two-year; \$9,000
- Apply online at www.rodeohouston.com; application deadline is early February

Exhibitor Handbook & Online Entry

Handbook & Entry Forms: Available online 1st part of October

Online Entry: opens October 15th

Entry Deadline: Online entries must be submitted by December 1st

- Late fees apply after this date
 - Dec. 2nd – 15th: \$250 late fee per club/chapter
 - After Dec. 15th: \$500 per entry

